V ---- ------



DATALOGIC

BUY

Price (Eu): 7.00

Target Price (Eu): 9.50

SECTOR: Industrials

Andrea Randone +39-02-77115.364 e-mail: andrea.randone@intermonte.it

Ongoing Recovery After A Weak Start To The Year

- Datalogic's performance was consistent with a weaker than expected global reference market. 1Q12 sales came in at Eu115.4mn, up 9.9%: this figure was already released and includes the contribution from the recent acquisitions of Accu-Sort (Eu8.6mn in 1Q12) and PPT (Eu1.1mn in 1Q12), net of which turnover would have been slightly up YoY, in line with the reference market trend in the quarter. More precisely, the market performed below expectations because a number of large contracts (so called "special projects") were postponed in January 2012 due to the worsening of global economic uncertainty. The situation subsequently improved significantly in March and this positive upturn continued in April.
- EBITDA closed at Eu18.5mn, up 24% and 5% ahead of estimates. Looking at figures before the contribution of new acquisitions, we can single out impressive EBITDA of Eu19.3mn (EBITDA margin 18.3%). According to the press release, however, EBITDA benefited from about Eu5.5mn in revenue related to the sale of a non-core business, consisting of RFID devices and solutions. Net of this non-recurring item, Datalogic's EBITDA margin pre-acquisitions would have come to about 13.8%, broadly in line with the margin recorded in 1Q11.
- Net debt closed at Eu172mn after the Eu103mn cash out for acquiring Accu-Sort, Eu10mn above estimates because of higher NWC absorption. More precisely, the above mentioned turnover acceleration in March has increased the amount of receivables, explaining the higher than expected cash absorption from NWC in 1Q12 (Eu28.6mn). This trend is expected to normalise in 2Q12. On the positive side, in 1Q12 there was a Eu4.2mn cash-in that represented the first installment of the Eu5.5mn disposal of RFID related activities.
- CEO Sacchetto expressed confidence in meeting 2012 consensus (slightly above our estimates) even after a weaker than expected start to the year. The quarterly order backlog was comforting, amounting to Eu135mn, up 26% compared to the corresponding figure in 1Q11; this should allow revenues to pick up in 2Q12, both YoY and QoQ. Management confirmed an update to the 3-year business plan will be provided over the summer (either in July or September).
- BUY confirmed, target price and estimates unchanged. Considering that in 1Q12 the group carried out a major acquisition and that the impact of the new supply chain in Vietnam will begin to be witnessed as of 2Q12, we take a positive view on quarterly results and remain confident for the remainder of the year. The contribution of activities disposed was immaterial, hence we are leaving our estimates unchanged.

20444

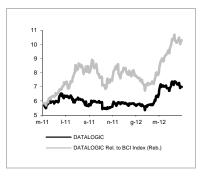
20425

Key Figures	2010A	2011A	2012E	2013E	2014E
Sales (Eu mn)	393	426	516	546	566
Ebitda (Eu mn)	50	51	83	90	93
Net profit (Eu mn)	18	26	41	46	50
EPS - New (Eu)	0.348	0.585	0.747	0.825	0.897
EPS - Old (Eu)		0.585	0.747	0.825	0.897
DPS (Eu)	0.150	0.150	0.150	0.150	0.150
Ratios & Multiples	2010A	2011A	2012E	2013E	2014E
P/E	20.1	12.0	9.4	8.5	7.8
Div. Yield	2.1%	2.1%	2.1%	2.1%	2.1%
EV/Ebitda	9.9	7.9	6.6	5.7	5.1
ROCE	16.0%	16.3%	23.5%	21.7%	22.6%

20404

The reproduction of the information, recommendations and research produced by Intermonte SIM contained herein, and of any of its parts, is strictly prohibited. None of the contents of this document may be shared with third parties without Company authorization.

DATALOGIC - 12m Performance



RATING: Unchanged TARGET PRICE (Eu): U		-	
Change in EPS est:	2	2012E	2013E
		0.0%	0.0%
STOCK DATA			
Reuters code:			DAL.MI
Bloomberg code:			DAL IM
Performance	1m	3m	12m
Absolute 1	.4%	25.0%	19.5%
Relative 5	.8%	38.7%	52.1%
12 months H/L:		7	7.38/5.35
SHAREHOLDER DATA No. of Ord. shares (r Total No. of shares (r Mkt Cap Ord (Eu m Total Mkt Cap (Eu m Mkt Float - ord (Eu n Mkt Float (in %): Main shareholder: Hydra Spa (contro	mn): mn): n): nn): nn):	by Vol	58 58 409 409 110 <i>26.9%</i>
BALANCE SHEET DAT	Α		2012
Book value (Eu mn):			190
BVPS (Eu):			3.25
P/BV:			2.2
Net Financial Positio	•	,	-140
Enterprise value (Eu	mn)		549



ATALOGIC - KEY FIGURES		2010A	2011A	2012E	2013E	2014E
	Fiscal year end	31/12/2010	31/12/2011	31/12/2012	31/12/2013	31/12/2014
PROFIT & LOSS (Eu mn)	Sales	393	426	516	546	566
	EBITDA	50	51	83	90	93
	EBIT	35	36	66	72	74
	Financial income (charges)	(7)	(4)	(10)	(10)	(7)
	Associates & Others	0	0	0	0	0
	Pre-tax profit (Loss) Taxes	28 (10)	33 (7)	56 (15)	62 (17)	68 (18)
	Taxes Tax rate (%)	36.0%	22.0%	27.0%	27.0%	27.0%
	Minorities & discontinue activities	0	0	0	27.0%	27.0%
	Net profit	18	26	41	46	50
	Total extraordinary items	(2)	(8)	(3)	(3)	(3)
	Ebitda excl. extraordinary items	49	59	83	90	93
	Ebit excl. extraordinary items	38	49	70	76	78
	Net profit restated	20	34	44	48	52
PER SHARE DATA (Eu)	Total shares out (mn) - average fd	58	58	58	58	58
FER SHARE DATA (Eu)	EPS stated fd	0.308	0.443	0.702	0.780	0.852
	EPS restated fd	0.348	0.585	0.747	0.825	0.897
	BVPS fd	2.398	2.913	3.254	3.885	4.586
	Dividend per share (ord)	0.150	0.150	0.150	0.150	0.150
	Dividend per share (sav)	0.000	0.000	0.000	0.000	0.000
	Dividend pay out ratio (%)	48.6%	33.8%	21.4%	19.2%	17.6%
CACH FLOW (F.,)	Gross cash flow	34	40	59	64	68
CASH FLOW (Eu mn)	Change in NWC	22	3	(11)	(2)	(1)
	Capital expenditure	(10)	(14)	(15)	(16)	(16)
	Other cash items	0	0	0	0	(10)
	Free cash flow (FCF)	46	30	32	46	51
	Acquisitions, divestments & others	(20)	(4)	(104)	0	0
	Dividend	0	(8)	(9)	(9)	(9)
	Equity financing/Buy-back	0	0	0	0	0
	Change in Net Financial Position	24	17	(81)	37	42
BALANCE SHEET (Eu mn)	Total fixed assets	206	222	314	313	311
BALANCE SHEET (EU IIIII)	Net working capital	17	14	26	27	28
	Long term liabilities	(7)	(7)	(9)	(10)	(11)
	Net capital employed	217	230	330	330	329
	Net financial position	(76)	(59)	(140)	(103)	(61)
	Group equity	140	170	190	227	268
	Minorities	0	0	0	0	0
	Net equity	140	170	190	227	268
ENTERDRICE VALUE (E)	Average mkt cap - current	409	409	409	409	409
ENTERPRISE VALUE (Eu mn)	Adjustments (associate & minorities)	0	0	0	0	0
	Net financial position	(76)	(59)	(140)	(103)	(61)
	Enterprise value	486	469	549	512	470
247122(01)	EBITDA margin*	12.5%	13.9%	16.2%	16.4%	16.3%
RATIOS(%)	EBIT margin*	9.7%	11.5%	13.5%	13.9%	13.9%
	Gearing - Debt/equity	54.6%	34.9%	73.7%	45.3%	22.6%
	Interest cover on EBIT	5.0	10.1	6.6	7.4	11.2
	Debt/Ebitda	1.54	1.17	1.68	1.15	0.66
	ROCE*	16.0%	16.3%	23.5%	21.7%	22.6%
	ROE*	14.0%	16.7%		21.7%	20.1%
	EV/CE	2.2	2.1	22.8% 2.0	1.6	1.4
	EV/Sales	1.2	1.1	1.1	0.9	0.8
	EV/Sales EV/Ebit	12.7	9.6	7.9	6.8	6.0
	Free Cash Flow Yield	11.1%	7.2%	7.9	11.3%	12.4%
GROWTH RATES (%)	Sales	25.9%	8.3%	21.1%	5.9%	3.7%
	EBITDA*	149.2%	21.0%	41.1%	7.4%	3.2%
	EBIT*	500.6%	27.9%	42.9%	8.6%	3.6%
	Net profit	nm	43.7%	58.3%	11.1%	9.2%
	EPS restated	nm	68.1%	27.8%	10.5%	8.7%

^{*} Excluding extraordinary items

Source: Intermonte SIM estimates

Details

Datalogic - Quarterly figures

(Eu mn)	1Q11A	1Q12A	YoY	1Q12E	A vs. E
Net sales	105.0	115.4	9.9%	117.0	-1.4%
Gross profit	49.4	53.2		53.8	
EBITDA adj.	14.9	18.5	24.2%	17.6	5.4%
Ebitda margin	14.2%	16.0%		15.0%	
D&A	(3.8)	(3.3)		(4.3)	
EBIT	11.1	15.2	36.7%	13.3	14.6%
Ebit margin	10.6%	13.2%		11.3%	
Net financials	(1.5)	(0.6)		(2.2)	
Associates / forex	(1.4)	(4.2)		0.0	
Pre tax profit	8.2	10.4	27.1%	11.1	-5.8%
Taxes	(2.5)	(0.4)		(3.3)	
Tax rat e	30.9%	3.5%		30.0%	
Minorities	0.0	0.0		0.0	
Net profit	5.7	10.0	77.5%	7.7	29.9%

Source: Company data and Intermonte SIM estimates

Sales were up 9.9% to Eu115.4mn: this figure was already released and includes the contribution from the recent acquisitions of Accu-Sort (Eu8.6mn in 1Q12) and PPT (Eu1.1mn in 1Q12), net of which turnover would have increased slightly YoY, in line with the reference market trend in the quarter. More precisely, the market fell below expectations because a number of large contracts (so called "special projects") were postponed in January 2012 due to the worsening of the global economic uncertainty. The situation subsequently improved significantly in March, an upturn that continued in April.

EBITDA closed at Eu18.5mn, up 24% and 5% ahead of estimates. Looking at figures before the contribution of new acquisitions, we can single out impressive EBITDA of Eu19.3mn (EBITDA margin of 18.3%). According to the press release, however, EBITDA benefited from about Eu5.5mn in revenue related to the sale of a non-core business, consisting of RFID devices and solutions. Net of this non-recurring item, Datalogic's EBITDA margin prior to acquisitions would have come to about 13.8%, broadly in line with the margin recorded in 1Q11. This does not change our positive take on 1Q12 results, because the group carried out a large acquisition in the quarter and the impact of the new Supply Chain in the ADC segment will begin to show as of 2Q12. In addition, research and development expenses amounted to Eu8mn in 1Q12, or 6.9% of revenues, compared to 6.5% in 1Q11, once again confirming Datalogic's relentless long-term approach.

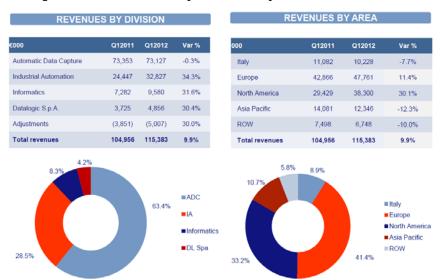
Below EBITDA, financial charges decreased to Eu0.6mn compared to Eu1.5mn in 1Q11, but foreign exchange losses unexpectedly amounted to Eu4.2mn (Eu1.6mn in 1Q11). At bottom line, net profit stood at Eu10mn, up 77% YoY and almost 30% better than forecast thanks to a much lower tax load, which benefitted from tax income related to the fiscal effect of the establishment of Datalogic IP Tech (partially booked in 4Q11).

Finally, net debt closed at Eu172mn after the Eu103mn cash out for acquiring Accu-Sort, Eu10mn above estimates because of higher NWC absorption. More precisely, net working capital amounted to Eu58.4mn as at 31st March 2012; an increase of Eu28.6mn compared to the position as at 31st December 2011. The turnover acceleration in March also had the effect of increasing the amount of receivables, explaining the higher than expected cash absorption from NWC in 1Q12. This trend is expected to normalise in 2Q12. On the positive side, a cash-in of Eu4.2mn in 1Q12 represented the first installment from the Eu5.5mn disposal of RFID related activities.



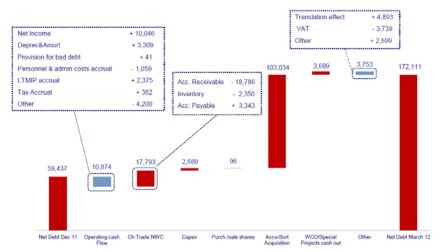


Datalogic - Revenue breakdown by division and by area



The contribution from Accu-Sort has been booked in the Industrial Automation division and is mainly generated in North America. Italian revenues represent about 9% of consolidated turnover.

Datalogic -quarterly net debt trend



Peer comparison

Datalogic Peer Group - Absolute Performances

Stock	Price	Ссу	Mkt cap	1M	3M	6M	YTD	1Y	2Y
Datalogic S.p.A.	6.94	EUR	406	0.6%	23.9%	23.9%	20.7%	18.4%	78.9%
Intermec Inc.	5.6	USD	333	-15.5%	-26.8%	-24.8%	-19.0%	-53.6%	-54.8%
Zebra Technologies Corp. CI A	36.8	USD	1,907	-3.3%	-5.2%	-1.1%	2.9%	-12.4%	29.6%
Zetes Industries S.A.	14.8	EUR	79	-8.7%	-6.2%	-8.0%	-7.0%	-20.7%	-12.8%
Psion PLC	55.0	GBP	77	-2.2%	12.2%	3.3%	25.4%	-40.9%	-33.7%
Simple mean performance				-7.4%	-6.5%	-7.6%	0.6%	-31.9%	-17.9%
FTSE Italy All Share (IT)	15,097.7	EUR - Euro		-1.7%	-13.5%	-7.1%	-4.7%	-32.9%	-26.0%
FTSE Italy Star (IT)	10,272.3	EUR - Euro		-2.9%	-2.5%	5.9%	9.5%	-16.5%	-3.7%
Source: Factset									

Datalogic Peer Group - Multiple Comparison

Stock	Price	Ссу	Mkt cap	EV/Sales 2012	EV/Sales 2013	EV/Ebitda 2012	EV/Ebitda 2013	EV/Ebit 2012	EV/Ebit 2013	P/E 2012	P/E 2013	Div Yield 2012
Datalogic S.p.A.	6.94	EUR	406	1.07	0.94	6.6	5.7	7.9	6.8	9.4	8.5	2.1%
Intermec Inc.	5.6	USD	333								23.2	
Zebra Technologies Corp. CI A	36.8	USD	1,907							14.4	13.2	
Zetes Industries S.A.	14.8	EUR	79	0.31	0.27	3.8	3.2	6.4	5.2	10.5	9.9	3.5%
Psion PLC	55.0	GBP	77	0.34	0.34	4.4	3.8	14.8	9.6	26.4	12.2	7.3%
Median				0.33	0.30	4.1	3.5	10.6	7.4	14.4	12.7	5.4%

Source: Intermonte SIM estimates for Datalogic and Factset consensus estimates for peer group

Datalogic - Estimates Comparison with Consensus 2012E (Eu mn) Intermonte Consensus % diff Intermonte Consensus % diff 519.0 -0.7% 545.9 551.0 -0.9% Ebitda 83.5 84.4 -1.1% 89.7 94.5 -5.1% Net Profit 41.0 42.6 -3.7% 45.6 50.6 -9.9% **EPS** 0.8 -0.8% 8.0 0.9 -10.6% Net Debt 140.2 129.4 8.3% 102.8 87.4 17.6%

Source: Intermonte SIM estimates and Factset (45 days consensus estimates)





DISCLAIMER (for more details go to http://intermonte.it/ disclosures.asp)

IMPORTANT DISCLOSURES

IMPORTANT DISCLOSURES

The reproduction of the information, recommendations and research produced by Intermonte SIM contained herein and of any its parts is strictly prohibited. None of the contents of this document may be shared with third parties without authorisation from Intermonte.

This report is directed exclusively at market professional and other institutional investors (institutions) and is not for distribution to person other than "Institution" ("Non-Institution"), who should not rely on this material. Moreover, any investment or service to which this report may relate will not be made available to Non-Institution.

The information and data in this report have been obtained from sources which we believe to be reliable, although the accuracy of these cannot be guaranteed by the Intermonte. In the event that there be any doubt as to their reliability, this will be clearly indicated. The main purpose of the report is to offer up-to-date and accurate information in accordance with regulations in force covering "recommendations" and is not intended nor should it be construed as a solicitation to buy or sell securities.

This disclaimer is constantly updated on Intermonte's website www.intermonte.it under DISCLOSURES. Valuations and recommendations can be found in the text of the most recent research and/or reports on the companies in question.

ANALYST CERTIFICATION

ANALYSI CERTIFICATION

To each company mentioned in this report the respective research analyst hereby certifies that all of the views expressed in this research report accurately reflect the analyst's personal views about any or all of the subject issuer (s) or securities. The analyst (s) also certify that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation or view in this report.

The analyst (s) responsible for preparing this research report receive(s) compensation that is based upon various factors, including Intermonte's total profits, a portion of which is generated by Intermonte's corporate finance activities, although this is minimal in comparison to that generated by brokerage activities.

Intermonte's internal procedures and codes of conduct are aimed to ensure the impartiality of its financial analysts. The exchange of information between the Corporate Finance sector and the Research Department is prohibited, as is the exchange of information between the latter and the proprietary equity desk in order to prevent conflicts of interest when recommendations are made.

GUIDE TO FUNDAMENTAL RESEARCH

Reports on all companies listed on the S&PMIB40 Index, most of those on the MIDEX Index and the main small caps (regular coverage) are published at least once per quarter to comment on results and important newsflow.

comment on results and important newsflow.

A draft copy of each report may be sent to the subject company for its information (without target price and/or recommendations), but unless expressly stated in the text of the report, no changes are made before it is published.

Explanation of our ratings system:

Byth; stock expected to outperform the market by over 25% over a 12 month period:

OUIPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period:

NURIPAL: Stock performance expected at a between +10% and -10% compared to the market over a 12 month period:

UNDERPERFORM: stock expectated to underperform the market by between -10% and -25% over a 12 month period:

SELL: stock expected to underperform the market by between -10% and -25% over a 12 month period.

The stock price indicated is the reference price on the day prior to the publication of the report.

CURRENT INVESTMENT RESEARCH RATING DISTRIBUTIONS

Interments SIM is authorised by CONSOB to provide investment services and is listed at n° 246 in the register of brokerage firms. As at September 30th 2011 Intermente's Research Department covered 128 companies.

Intermonte's distribution of stock ratings is as follows

BUY: 21.09% OUTPERFORM: 31.25% NEUTRAL: 35.94% UNDERPERFORM: 11.72% SELL: 0.00%

The distribution of stock ratings for companies which have received corporate finance services from Intermonte in the last 12 months (32 in total) is as follows:

BUY: 21.88% OUTPERFORM: 46.88% NEUTRAL: 31.24% UNDERPERFORM: 0.00% SELL: 0.00%

CONFLICT OF INTEREST

its possible conflicts of interest Intermonte SIM states that:

- within the last year, Intermonte SIM managed or co-managed/is managing or is co-managing (see companies indicated in bold type) an institutional Offering and/or, managed or co-managed/is managing or is co-managing (see companies indicated in bold type) an offering with firm commitment underwriting of the securities of the following Companies: Interas Sanpaole, Enel Green Power, IBS Group, UBI: Intermonte SIM is Specialist and/or Corporate Broker and/or Broker in charge of the share buy back activity of the following Companies: Biancamano, B&C Speakers, Buongiorno, Carraro, Cattolica Assicurazioni, Cementir, Cogeme, Datalogic, DeA Capital, Digital Bros, Dmail, El.En, EEMS, Eurotech, Fiera Milano, Fintel Energia Group, First Capital, Geffan, IGD, IW Bank, Kinexik, Merdide, M&C Management e Capitali, Pierrel, OF Alpha Immobiliare, OF Beta Immobiliare, Reno de Medici, Reply, Saes Getters, Servizi Italia, TESMEC, TBS Group, Termienergia, Vittoria Assicurazioni, VR Way.
 Intermonte SIM SpA and its subsidiaries do not hold a stake of equal to or over 1% in any class of common equity securities of the subject company.
 Intermonte SIM SpA and its subsidiaries do not hold a stake of equal to or over 1% in any class of common equity securities of the subject company.

DETAILS ON STOCKS RECOMMENDATION

Stock NAME	DATALOGIC		
Current Recomm:	BUY	Previous Recomm:	BUY
Current Target (Eu):	9.50	Previous Target (Eu):	9.50
Current Price (Eu):	7.00	Previous Price (Eu):	7.36
Date of report:	15/05/2012	Date of last report:	19/04/12

© Copyright 2010 by Intermonte SIM - All rights reserved

It is a violation of national and international copyright laws to reproduce all or part of this publication by email, xerography, facsimile or any other means. The Copyright laws impose heavy liability for such infringement. The Reports of Intermonte SIM are provided to its clients only. If you are not a client of Intermonte SIM and receive emailed, faxed or copied versions of the reports from a source other than Intermonte SIM you are not a client of Intermonte SIM and receive emailed, faxed or copied versions of the reports from a source other than Intermonte SIM.

INTERMONTE will take legal action against anybody transmitting/publishing its Research products without its express authorization.

INTERMONTE SIm strongly believes its research product on Italian equilies is a value added product and deserves to be adequately paid.

Intermonte Sim sales representatives can be contacted to discuss terms and conditions to be supplied the INTERMONTE research product.

INTERMONTE SIM is MIFID compliant - for our Best Execution Policy please check our Website www.intermonte.it/mifid